



150 років зростання:
мудрість традицій,
смівливість інновацій



ЕКОНОМІЧНИЙ ФАКУЛЬТЕТ
Чернівецький національний університет
імені Юрія Федьковича



**MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE
YURIY FEDKOVYCH CHERNIVTSI NATIONAL UNIVERSITY
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INSTITUTE (CZECH REPUBLIC)
NGO "CENTER FOR SOCIAL, SCIENTIFIC AND BUSINESS INITIATIVES"
VINNYTSIA BUSINESS CLUB**

Dear colleagues!

**ON THE OCCASION OF THE 55-TH ANNIVERSARY
OF THE FACULTY OF ECONOMICS
OF THE YURIY FEDKOVYCH CHERNIVTSI NATIONAL UNIVERSITY
DEPARTMENT OF BUSINESS AND HUMAN RESOURCE MANAGEMENT**

invites you to participate in the

International Scientific and Practical Conference

**«SUSTAINABLE BUSINESS MODELS AS A DRIVER OF TRANSFORMATION OF
THE INSTITUTIONAL ENVIRONMENT FOR ENTREPRENEURSHIP
DEVELOPMENT»**

February 27, 2026

Chernivtsi

THEMATIC AREAS OF THE CONFERENCE:

1. Entrepreneurship in the context of institutional changes and socio-economic challenges.
2. HR management and human-centered inclusion in the context of sustainable business development.
3. Financial and accounting mechanisms for ensuring sustainable entrepreneurship development.
4. Digitalization as a tool for stimulating entrepreneurial activity.
5. Marketing of sustainable development and institutional transformations of the market environment.
6. Business process management as a tool for adapting entrepreneurship to conditions of uncertainty.
7. Economic and mathematical tools in the system of management decisions and ensuring economic security.

Working languages of the conference: Ukrainian, English

CONFERENCE WORK PLAN

February 27, 2026

9:30-10:00 a.m. – connection and registration of participants;

10:00 a.m.-1:00 p.m. – opening of the conference, plenary reports;

1:00-2:00 p.m. – lunch break;

2:00-4:00 p.m. – plenary reports, summary.

All registered participants will receive the conference program and a link to connect the day before the event.

Abstracts of the presentations will be published in the materials of the scientific and practical conference.. Participants will receive electronic certificates of participation in the conference.

PROCEDURE FOR PARTICIPATION IN THE ONLINE-CONFERENCE

To participate in the onlain-conference, please send your abstract (the file name should correspond to the surname of the first author and the section number (Lukashchuk V._ abstract_1)) and an electronic version of the application to the email address conference.business@chnu.edu.ua no later than February 25, 2026.

The author is responsible for the accuracy of the content of the abstracts. All materials will be presented in the author's edition. The Organizing Committee reserves the right to reject submitted materials.

The conference will be held in an *online/offline format* using the **ZOOM** information and communication service.

Participation in the conference is free of charge.

MATERIAL REQUIREMENTS

1. Abstracts in Ukrainian and English related to the conference topics that have not been previously published and contain new theoretical and practical results are accepted for publication. They should be 3-4 full pages in A4 format, font - Times New Roman, size - 14, line spacing 1.5 with paragraph indentation 1.0 cm. All margins are 2 cm.

2. Formulas, figures, and tables are formatted using Microsoft Word. For table titles and figure captions, use Times New Roman font, size 12, bold.

3. The list of references should contain no more than 5-8 items and be formatted in accordance with DSTU 8302:2015.

STRUCTURE OF THE THESIS

- ❖ UDC index (on the left);
- ❖ name and surname(s) of the author(s), academic degree, academic title (bold, on the right edge);
- ❖ name of the institution, address (italics, on the right edge);
- ❖ author's e-mail (italics, right margin);
- ❖ title (capital letters, bold, centered);
- ❖ text of abstracts (references in the text according to the example: [2, p. 123]).

Application for participation in the conference	Example of abstract formatting
Last name _____ First name _____ Academic degree _____ Academic title _____ Position _____ Organization _____ Address _____ Contact phone number _____ E-mail _____ Title of the report _____ Presentation of a report (yes, no) _____	UDC 330.342:334.72 Volodymyr LUKASHCHUK, Ph.D., Associate Professor, <i>Yuriy Fedkovych Chernivtsi National University,</i> <i>Chernivtsi</i> ENSURING SUSTAINABLE ENTREPRENEURSHIP DEVELOPMENT IN THE CONTEXT OF BUSINESS ENVIRONMENT TRANSFORMATION Main text..... References: 1. Vasilenko, V. S. (2024). Digitalization as a tool for SME adaptation in times of crisis. <i>Economy and State</i> . No. 3. pp. 12–17.

Address of the organizing committee: Chernivtsi, 2 Katedralna St., Faculty of Economics, Department of Business and Human Resource Management, Room 46.

Contact person: Mariana Humeniuk, Ph.D., Associate Professor, tel. 0979000963, e-mail: conference.business@chnu.edu.ua

WITH RESPECT, THE ORGANIZING COMMITTEE!